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भारतीय सूचना प्रौद्योगिकी प्रशिक्षक सोसायटी
**Indian Trainer's Society in
Information Technology**
AN AUTONOMOUS BODY OF IT TRAINERS
| INTEGRITY | RELIABILITY | RESPONSIBILITY | PERFORMANCE |
CREATING ECONOMIC AND SOCIAL DIFFERENCE

Origin of ITSIT

The Indian Trainer's Society in Information Technology (ITSIT) traces its origins back to a time when computers and information technology were in their nascent stages during 1980's in India. This organization was founded by a group of passionate information technology enthusiasts with diverse backgrounds, including retired defense personnel, sports professionals, and trauma center surgeons. Their primary objective was to nurture and develop skilled and professional human resources for their own ventures, which they planned to establish after retiring at an early age. However, they also had a deeper purpose- to contribute to the nation and the lives of the youth by offering non-formal information technology training and subsequently employing these trained individuals in their own enterprises.

A profound connection existed among retired defense personnel, sports professionals, and trauma center surgeons. What bound them together was their shared access to highly professional coaching and leadership skills, which were essential for them to be effective and perform optimally, even in the face of adverse and challenging situations. These circumstances often involved complexity, ambiguity, volatility, and uncertainty, making the need for exceptional skills and resilience all the more crucial. By combining their IT expertise and coaching skills, they sought to enable and empower youth from all educational backgrounds, ages, and economic standings to become high-tech, high-performance IT professionals.

Their mission was to break barriers and provide equal opportunities for aspiring individuals, regardless of their circumstances, helping them harness their potential and excel in the field of information technology. Through this unique approach of using coaching and mentoring technology, they aimed to bridge the gap and

pave the way for a new generation of skilled IT professionals, fostering a diverse and inclusive environment in the world of technology. To equip themselves with the latest knowledge and expertise (during 1980's) in programming languages like Pascal, FORTRAN, COBOL, assembly language, and C/C++, the key members of ITSIT visited prestigious American universities such as Texas, UC Berkeley, and Stanford for short-term training programs. Upon returning, they took on the role of trainers and faculty to train trainers in the training centers established under ITSIT.

What set ITSIT apart from other training institutions was its unique approach to coaching. Drawing inspiration from the methods employed by high-performing sportspeople, defense officers, and trauma center surgeons, ITSIT integrated coaching techniques to not only impart information technology skills but also to instill resilience and unwavering determination to overcome adverse situations that may arise in the world of business, careers, and life in general.

During those times, the availability of high-tech software and hardware training was limited to just a few institutions, engineering colleges, and universities. The number of seats was restricted, making it difficult for many aspiring individuals to access such training. In response, ITSIT devised a system that provided information technology training by expert trainers who were actively involved in real-life software development and data processing projects. This innovative approach democratized IT training, reaching out to those who couldn't access traditional educational avenues like colleges and universities. Additionally, to accommodate working professionals, ITSIT scheduled training slots before or after regular job hours, making it feasible for them to pursue skill development alongside their existing work commitments.

With these visionary principles and progressive

methods, ITSIT not only became a pioneer in the field of IT training but also played a crucial role in transforming the lives of countless individuals, empowering them with valuable skills and resilience to thrive in their personal and professional endeavors.

Extinction of ITSIT: The Tale of a Selfless IT Training Revolution

In the early 1980s, a group of passionate information technology enthusiasts came together to form the Indian Trainer's Society in Information Technology (ITSIT). Their vision was simple yet profound: to provide high-tech, high-quality IT training at an affordable cost, making thousands of students gainfully employable. For two decades, ITSIT played a pivotal role in transforming lives and empowering individuals to embark on successful IT careers. However, despite their diligent efforts and invaluable contributions, ITSIT eventually disappeared from the marketplace.

ITSIT was founded on principles that set it apart from the commercialized IT training institutes of its time. Unlike corporate giants that offered lucrative incentives and benefits to trainers and students alike, ITSIT remained a not-for-profit organization. Trainers were motivated solely by their passion for sharing knowledge, receiving only honorariums for their services. The focus was not on catchy slogans or false promises but on a commitment to provide genuine and demanding IT training, fostering dedication and responsibility among their students.

One of the unique aspects of ITSIT was its resourceful approach to training facilities. Rather than building dedicated centers, they leveraged the infrastructure of host organizations and members' business premises during off-hours. This cost-effective strategy allowed them to focus their resources on delivering exceptional training experiences.

In the age of aggressive marketing and advertisements, ITSIT chose a different path. They relied solely on word-of-mouth propagation and published admission notices in newspapers.

Their modest approach attracted sincere and committed students, but unfortunately, it was challenging to sustain this outreach over an extended period.

ITSIT's commitment to excellence in training and refusal to make job guarantees also set it apart. They believed that true success lay not in promising jobs but in imparting skills and knowledge that would make their students highly employable. This unwavering dedication earned them respect and trust among their alumni, but it also meant that they couldn't compete with institutes that falsely promised instant employment.

One significant factor contributing to ITSIT's decline was the exodus of highly trained IT trainers to big corporates. As the IT industry grew, these skilled instructors were sought after for leading positions and attractive packages, leaving ITSIT with a leadership vacuum.

Furthermore, the founders, many of whom were embarking on their second innings after retiring from their primary careers, including retired defense personnel, sports professionals, and trauma center surgeons, began to face the inevitable passage of time. As they grew older, they found themselves questioning their own purpose and the purpose of the organization they had built with such passion. The energy and enthusiasm that fueled ITSIT's early days gradually waned, leaving a void in its once vibrant core. With the founders' personal purposes and motivations fading, it became increasingly challenging to sustain the organization's mission. The selfless dedication that had driven ITSIT for two decades was now overshadowed by the natural course of life. Without the same vigor and drive, ITSIT found itself struggling to adapt to the changing landscape of the IT training industry.

Despite ITSIT's disappearance, its legacy lives on through the thousands of students it positively impacted. The organization's selfless dedication to providing quality IT education instilled in its alumni a deep sense of responsibility and commitment to their craft. Many of them went on to become successful IT professionals, attributing

their achievements to the rigorous training and invaluable mentorship they received at ITSIT.

The story of ITSIT serves as a reminder that greatness often goes unrecognized in a world dominated by flashy marketing and empty promises. While it may have disappeared from the marketplace, its spirit of selflessness and genuine commitment to education will continue to inspire generations to come. ITSIT's journey remains a beacon of hope for those who believe in the power of knowledge and its ability to transform lives, proving that true impact goes beyond fleeting trends and persists in the hearts and minds of those touched by it.

Reincarnation of ITSIT: Embracing the Power of Self-Reliance in IT Training & Development

Throughout history, recessions have left their mark on the IT industry, causing layoffs and job losses for countless professionals. The echoes of these economic downturns continue to resonate, reminding us of the importance of self-reliance and continuous learning in our careers. As the landscape of education and employment shifts, a new generation of IT enthusiasts has emerged, seeking credible and sustainable paths to success.

In the midst of economic turmoil during the periods of March 2001–November 2001, December 2007–June 2009, and February 2020–April 2020, we witnessed the unfortunate demise of businesses and enterprises. Countless high-tech professionals and management personnel, particularly in Silicon Valley, faced the harsh reality of unemployment, leading to tragic outcomes like suicides. These events served as wake-up calls, urging us to reassess our reliance on external factors and embrace self-empowerment.

The once shiny allure of government jobs and traditional degree programs began to lose its lustre as people realized the hollowness of such promises. Universities and colleges, once seen as beacons of hope, were now seen as mere purveyors of empty assurances. The new generation

understood that their true power lay in their vision, commitment, and dedication to continuous evolution and improvement.

Recognizing the importance of mentorship and coaching, students sought guidance from experienced professionals who had achieved remarkable results in their careers. They turned to online channels and resources to stay updated and aware of the latest trends in their field. Rejecting the conventional path of secure government jobs and recognized degrees, they yearned for exponential growth, early retirement, and autonomy in their lives.

The rise of IT startups and private companies brought with it a sense of instability and unpredictability. The new generation sought control over their destinies, preferring to establish their professional practices or startups. Rather than being confined to routine jobs, they aspired to be specialists, experts, and service providers who could dictate their own terms.

In the midst of this shift, the role of competent and professional trainers became prominent. As students sought to take control of their careers, they demanded customizable and flexible IT training courses that aligned with their goals. They saw their careers as professional sportspeople see their field of play and recognized that leadership and coaching were essential ingredients for success.

Amidst this changing landscape, the need for a reliable, up-to-date, and non-accredited system of training and development became apparent. ITSIT, with its embedded coaching and leadership approach, emerged as the guiding light for aspiring IT professionals. The program participants not only acquired technical skills but also learned to be cause in the matter of their careers, ensuring a persistent and consistent growth path.

The success stories of ITSIT alumni further fuelled the desire to revive this organization. Recognizing the dire necessity of empowering the youth with relevant IT training, the reincarnation of ITSIT began after the recession of 2010 and continued through the economic challenges

of COVID. Its affiliate training centers are now set to bloom, providing a powerful platform for the IT aspirants of the nation.

The reincarnated ITSIT stands as a testament to the power of self-reliance and continuous learning. It offers a beacon of hope for the new generation, enabling them to navigate the IT industry with confidence and competence. Embracing the lessons learned from the past, ITSIT equips its students with the tools and mindset to be resilient, valuable, and irreplaceable in the ever-evolving marketplace.

Real strength of ITSIT: Paving the Way in the Complex World of IT Career

In the ever-evolving landscape of information technology, advancements and breakthroughs occur at a dizzying pace. The explosion of technologies like AI, Data Science, Computer Graphics, Cybersecurity, Web Development, and Digital Marketing has transformed the industry, opening up countless opportunities for career growth and innovation. However, with this rapid progress comes a new challenge- the lack of a clear and orderly path for career development.

The sheer complexity and uncertainty caused by the continuous advancements in IT can leave even the most seasoned professionals feeling lost. In a world filled with ambiguity, volatility, and unpredictability, individuals, startups, and businesses struggle to find stable footing. It is in this chaotic environment that ITSIT's training and guidance structure shine, offering a beacon of simplicity and ease.

The Training of Trainers program at ITSIT stands as a testament to its commitment to empowering individuals in the face of complexity and ambiguity. Participants in the program undergo rigorous training to deal powerfully with the challenges brought about by the ever-changing IT landscape. They are equipped with the tools and knowledge to navigate through vulnerabilities that may hinder their potential for powerful, effective, and valuable career positions.

Unlike conventional training programs, ITSIT's approach transcends the formal system. It fosters a conducive environment where extraordinary careers are nurtured and developed. This

unique open-for-all system empowers individuals to break free from the limitations of traditional education and embrace continuous learning.

The resurgence of ITSIT comes at a critical time when the need for clarity and direction in the IT industry is more pressing than ever. By providing a reliable and supportive structure for IT training, ITSIT ensures that individuals can thrive in the face of uncertainty. Graduates emerge from ITSIT's programs with a deep sense of resilience, consistency, and credibility in their careers, ready to take on any challenges that come their way.

As technology continues to shape our world, ITSIT stands tall as the only training platform that enables individuals to observe the chaos of the IT landscape with simplicity and confidence. With the empowerment gained through ITSIT's coaching and leadership training, professionals are prepared to embrace the complexities of the digital era, turning them into opportunities for growth and success.

Embrace the Power: Join IT Training Revolution as Ambitious Future Leaders of IT Training

In the labyrinth of modern IT, ITSIT illuminates a clear path for aspiring individuals, guiding them towards a future filled with powerful and impactful careers. Let us embrace the reincarnated ITSIT and join hands in a journey of transformation, where we conquer the complexities of the IT world and unlock our true potential. Together, we shall navigate the uncertain waters of technology and emerge as the architects of a brighter and more empowered future.

In this era of transformation, let us rally behind the reincarnated ITSIT and embrace the power of self-reliance. Together, we shall forge a new future for IT education, one where our careers are shaped not by external circumstances, but by our own dedication, commitment, and relentless pursuit of excellence. The journey has just begun, and the possibilities are boundless. Join us in this empowering expedition to unlock the true potential of IT education and ignite a revolution of self-reliance and success.